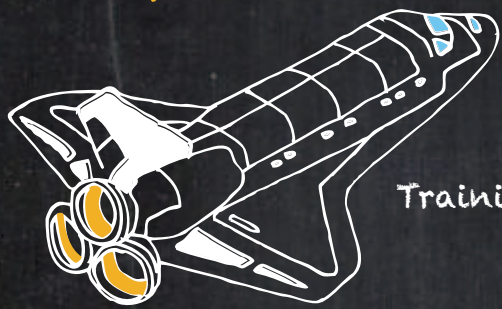


One to One Therapy



Training for Teachers



Workshops for Parents

Confidence

Exam Preparation

Workshops for Children

A BRIGHTER FUTURE BEGINS TODAY

Communication Skills



NLP4Kids



NLP4Kids was founded by Gemma Bailey and Kay Gill. Both are hypnotherapists and trainers in NLP and they met whilst on an NLP training course. Gemma and Kay have had many years experience working with children in a therapeutic setting and conducting the NLP4Kids workshops. In addition their previous experiences with children include Kay as a mother, and Gemma as a qualified Nursery Nurse.



Kay is a trainer of NLP and a hypnotherapist. She began to share her NLP skills with her children and noticed a marked improvement in their attitude and their positive approach to life as a result. She then approached Gemma after meeting her on an NLP training and suggested creating an NLP programme, specifically for children.

Gemma's background is as a qualified Nursery Nurse. She worked in many different childcare settings including in private day nurseries as a nursery manager, in schools, creches and in families as a nanny. She later became a trainer in both NLP and hypnotherapy and set up a training organisation called People Building Ltd.

Realising that everyone who encountered NLP said "I wish I'd learned this stuff at school!" Gemma could see that the combination of her childcare qualifications and NLP was a winning formula.

Initially, Kay and Gemma were running workshops in their local community for children. Over time, they both began to specialise in working with children in their private therapy practices too.

In 2009 Kay left NLP4Kids and Gemma created the licensee programme. As well as training the NLP4Kids team she went on to create further programmes such as NLP4Parents, NLP4Teachers and Hypnotherapy4Kids.

At NLP4Kids we provide practical solutions to help children and young people overcome emotional challenges, increase confidence and self esteem and therefore enable children to reach a greater learning potential. Our programmes are designed and adapted from the effective techniques in NLP to help children and young people become more able to manage their emotions and to become inspired by the learning opportunities that are offered to them.

Common Problems for Children:

- Exam stress
- Lack of Confidence
- Low Self Esteem
- Loss of Motivation
- Negative Attitude

We provide NLP4Kids in the following ways:

- 1) One of our NLP and child therapy experts can provide NLP4Kids coaching/therapy with children on a one to one basis to help them gain maximum results from the NLP4Kids skills set.
- 2) NLP4Kids provide community workshops in various locations throughout the UK and overseas. We have a variety of themes that help young people overcome common problems.
- 3) NLP4Kids is also available in schools and **schools may be entitled to receive funding** to help toward the cost of the workshop or one to one sessions. As well as our common themes, our work is often bespoke to fit the needs of the school and the pupils.

We work traditionally with children aged 7 years+ in a workshop environment and can work with younger children on a one to one basis.

Our team are qualified in NLP and many have additional qualifications or experience in working with children. They have each undertaken a specialised accredited NLP course to enable them to work with children and young people and have regular retraining and CPD.

We also provide workshops for teachers and parents. You can find out more details about these opportunities further on in this brochure.

Our practitioners all have up to date DBS checks (formally CRB), insurance and regular CPD.



Disclosure & Barring Service

For more information about our programmes, visit www.NLP4Kids.org or call 0845 3192 666.

What parents are saying about NLP4Kids...

"....(he has) learnt calming techniques...to help him feel in control of himself or the situation and this has helped his self confidence enormously."

"She now tries to reach her full potential instead of denying that she is good enough to even try."

"He has more faith in his own abilities and stands up for himself."

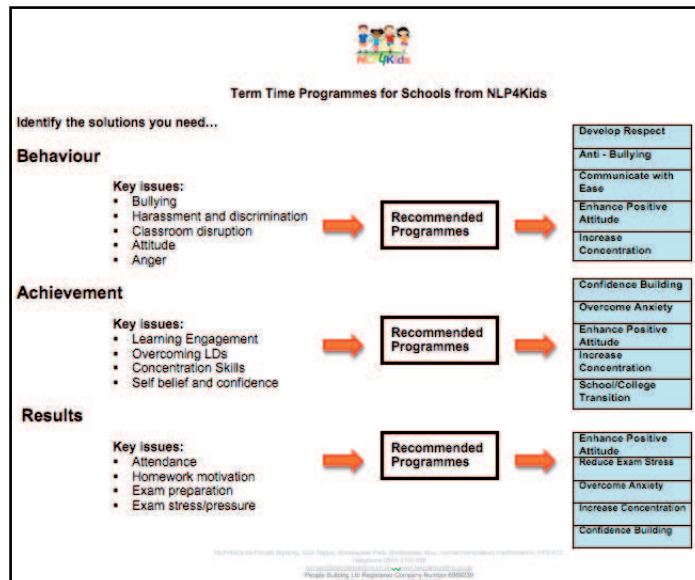
NLP4Kids in Schools and Colleges

Every child and student has the ability to learn and grow. NLP4Kids supports schools in helping children and students achieve their full potential. Those who are successful in the world will often attribute their success to their attitude just as much as having access to the right information.

Using techniques developed from Neuro Linguistic Programming, an effective model for creating changes in motivation levels and emotional states, NLP4Kids teaches children and young people various tools to help them communicate confidently, improve their memory skills and get into a positive resourceful state at will. These tools last long after the workshop has ended and our colour work books provide a useful reminder of the skills they have learned throughout the session.

- We offer schools a free 90 minute introductory session so that you can discover the benefits of our work before committing your budget to working with us.
- Your practitioner will evaluate the abilities of pupils before and after the workshop has taken place so that you can clearly see the impact of our work.
- After the introductory workshop, your practitioner will work with you to establish what would be the most beneficial next step for you pupils. Some may benefit from one to one sessions or a one off workshop. For many groups of young people the true impact of our work comes from our term time workshops. These offer a more consistent approach and therefore produce the greatest results from our techniques. We work traditionally with children aged 7 years+ in a workshop environment and can work with younger children on a one to one basis.
- During the workshops we work with a maximum of 16 children from age 7 years through to teenagers.
- Ideally the groups are made up of students of around the same age who would benefit from improving similar skills.
- Our practitioners will always consider what is best for the group and will include other games or activities to enable them to deliver what is best for the groups overall needs that day.

As well as being recognised as **NLP4Kids** we also use our **NLP4Teens** and **NLP4Students** branding to fit with the age and stage of the group.



What students are saying about NLP4Schools....

"I will use what we did today in studies and in general life."

"It shows I don't have to doubt myself."

"....I judged too soon because in the end it was fun."

"I think I'd like to research more into this, it was interesting."

"I will be thinking that nothing is impossible!"

To book a workshop in your school, visit www.NLP4Kids.org or call 0845 3192 666

NLP4Kids & NLP4Teens Workshops

- Make learning fun!
- Boost self confidence.
- Use practical exercises that are effective and simple to learn.
- Enable children to make confident and informed choices.
- Utilise tools that can be applied in day to day scenarios.
- Encourage flexible behaviour.
- Provide an energetic and stimulating environment for learning.

We work traditionally with children aged 7 years up to teenagers in a workshop environment and can work with younger children on a one to one basis.

Our team are qualified in NLP with qualifications or experience in working with children. They have each undertaken a specialised NLP course for children and have regular retraining and CPD.



We have up to 12 hours of NLP4Kids workshop content to teach, and usually provide 3x 4 hour workshops, although this is flexible and sometimes specific workshops (such as a confidence workshop for example) may be designed and available in your area using the NLP4Kids techniques. The workshops will take place at the weekends or during schools holidays, when it is easy for children to attend.

During our workshops we teach young people the following skills (amongst many others....!):

- How we can take responsibility for our thoughts, actions and the results we achieve.
- How our thought processes can create a particular emotion.
- Increasing learning and concentration.
- Gaining rapport with others and how to recognise what key indicators exist to help our communication be better received.
- How to access the best emotional states for what we are doing, and get into those states very quickly.
- Changing the coding we have for memories and experiences – the fine details to reduce the impact

of that which is negative and increase the impact of that which is positive.

- “Drawing away” limiting beliefs.
- Overcoming conflict situations and how to help increase self-belief by having the experience of seeing the world from someone else’s perspective.
- Understanding how our behaviour looks to the outside world and which characteristics are the best one to use in specific situations.
- Language techniques that can help us to identify motivation levels and readdress focus to the right areas.
- Overcoming resistance to change and maintain better focus towards outcomes instead of problems.
- How to set a goal in any given context and consider all aspects of the task before we get to work completing it.
- Creating emotional states of calm and get the mind ready and open for learning.
- Using techniques from memory experts, we learn how to recall lists of information by linking it together in fun and simple ways. This is also a great technique for building confidence and a “can do” attitude.



What children and young people are saying about NLP4Kids Workshops...

“The NLP4Kids practitioners were funny and entertaining. I liked that they were full of energy.”

“The workbooks were very well thought out.”

“I will be more of a thinker and I will be more motivated.”

“I have strategies now, for feeling the way I want to.”

To book your child on a workshop, visit www.NLP4Kids.org or call 0845 3192 666

One to One Therapeutic Coaching for Children and Students

Of course, we would all like to consider childhood as a carefree time, full of happiness, love and laughter. However the reality is that many children face similar challenges in every day life as their adult parents. The difference for children is that they do not have the wisdom or years of experience to make sense of their feelings.

It is claimed by many child psychologists that between the ages of 3 years and 11 years is an imprint period. This means that childhood experiences between these ages are likely to have an impact on who that child becomes, how they feel, behave and represent the world to themselves in later life. This is why it is extremely important that a child is given the opportunity to understand their feelings and emotions. Failure to do so could lead to that child growing up and feeling unable to ever achieve their full potential.

Common problems for children include:

- **Exam stress** e.g. 11+ examinations, GCSEs or specialist subject exams.
- **Lack of Confidence** caused by natural shyness or life experiences.
- **Low Self Esteem** e.g. self doubt, lack of assertiveness, negative beliefs, sensitivity.
- **Phobias** From mild fears to sheer terror.
- **Bereavement** - remember this can be a confusing time for children, they may react to the emotions of others who are close to them or may experience a deep loss for someone/something that may be regarded as minor by others around them.
- **Parents divorce** or any other kind of changes in home life can also cause disruption to an ordinarily balanced emotional state.



Children are much easier patients than adults as their minds are more open to the idea of improvement. They have not received the same conditioning from life that adults have. This means that results occur much more quickly when working with children. We ask parents to support their child throughout their treatment in a variety of ways, and this will usually involve others within the family behaving or reacting in new ways.



Since we usually work alone with the child after the initial consultation involving the child and parent(s) we are able to build up good rapport with the child, and this way they will usually express themselves a little better when their parents are not around. This is because when the parents are in the room, they tend to let their parents do most of the talking and thinking!

Our team are qualified in NLP with qualifications or experience in working with children. They have each undertaken a specialised NLP course for children and have regular retraining and CPD. Parents should therefore feel comfortable and confident about having their child work with an NLP4Kids practitioner.

The initial consultation session with your practitioner will allow both you and your child to explore the options for creating a brighter future.

Our practitioners all have up to date DBS checks (formerly CRB), insurance and regular CPD.





Hypnotherapy4Kids

Hypnosis is a state of relaxation, it can be very deep much like the state you experience just before you fall asleep at night time or lighter, such as when you travel on a familiar journey and slip into “auto pilot” such that you might have even forgotten elements of the journey once you reach your destination.

During hypnosis, it is much easier for the brain to listen to and process information it is given because the conscious mind (which is the logical voice in your head that is always filtering information that comes in) is less active. It's a little like occupying the gate-keeper (the conscious mind) at a castle entrance so that traffic (or in this instance suggestions for change or improvement) can go in and out more freely.

Some people worry that hypnotherapy is not suitable for children. However hypnosis is safe for children because it is a relaxed state that they already utilise when learning, watching television or doing something creative.

When our practitioners use hypnosis with children or teenagers under 16 years, they will always ask for a parent or guardians written permission to do so beforehand and will fully explain how hypnosis works and why they think it would be useful for your child.

Some young people (usually over the age of 9 year) will be able to experience a deep, eyes closed relaxing trance. Others will be more suited to an awakened trance in which the practitioner might use metaphors or stories with hidden suggestions for change and improvement that their unconscious will understand whilst their conscious mind is entertained by the story. Sometimes an awakened trance can be created whilst doing games, colouring or other activities. Our Hypnotherapists are trained to notice the subtle shifts a young persons level of awareness so that they can begin to tell them suggestions for change or improvement as soon as they see that an awakened trance is achieved.

When in hypnosis the young person will never be out of control or vulnerable to anything dangerous in hypnosis as their conscious mind will always be there in the background. If anything is said which is out of alignment, or if for instance the fire alarm went off, they would be fully aware of it and wake up. However there is sometimes the side effect of falling asleep! They will then wake up when they are ready to or can be gently woken by a familiar face.

Hypnotherapy can be extremely effective at helping children and teenagers overcome challenges and can work very quickly too. However the speed and effectiveness varies from one person to the next. Once our practitioner has met them and conducted a consultation they will be able to give a more accurate idea about how many sessions might be needed and how effective the treatment is likely to be.

Hypnotherapy is just one tool that an NLP4Kids practitioner can use and you and your child can always let the practitioner know if you would like this to be included in their one to one sessions or not.

What parents are saying about NLP4Kids...

“Her confidence has definitely improved and she’s now dealing with the friend issue at school very well. The school has just telephoned me today to let me know how mature she has been and that they feel she has more confidence.”

“The best bit of news for her is that she remained calmer for her dancing exams and the dancing teacher was very impressed at how she dealt with her nerves. She got a merit for her ballet but a distinction for her tap, she is over the moon!!”

“He now tries to reach his full potential instead of denying that he is good enough to even try.”

“...She has learnt to communicate more effectively (especially with adults.)”

“He does more (i.e. homework) independently.”

To book a consultation for your child, visit www.NLP4Kids.org or call 0845 3192 666



NLP4Teachers

A good teacher educates his pupils but a great teacher works to recognise and realise potential, to inspire and gain rapport. Only then can real teaching begin.



At NLP4Kids, we believe in sharing our skills so that pupils can reap the benefits of NLP4Kids long after their workshop has ended. We also wanted to give children access to NLP4Kids even if they are not actually attending the workshops themselves. So we had the idea to teach NLP4Kids to teachers. That way teachers can use the techniques with their pupils in quite covert ways and maximize the results from pupils as they do.

Our NLP4Teachers course is designed to enable teachers to get onto the individual wavelengths of each pupil to increase rapport and respect. Plus our course component on sensory systems gives the opportunity to make subtle adjustments in the way in which teaching material is explained and presented so that it fits into each individual students preferred mode for learning and understanding.

We will also work with you to ensure that your body language conveys certainty in such ways that you will command attention from your audience in a captivating style. We will also give you insights into the use of language and how it can be used to motivate or de-motivate - this isn't a traditional English lesson, but has more to do with how certain words make us think or feel.

Some of the elements we share with teachers include:

- The 4 varieties of teaching style and the benefits of each of them.
- Techniques for gaining connection with students.
- Getting pupils into a learning state of mind.
- The structure of effective and well-received feedback.
- A model for helping pupils to understand what respect is and how to demonstrate it.
- Techniques for changing a negative emotional state into a positive or neutral one.
- A diagnostic tool for establishing where changes in mindset would be helpful.
- How to help pupils focus on outcomes.
- Installing positive beliefs, attitude and mindset in the class.
- Methods to help pupils view negative situations or perceived failures with a more optimistic mindset.
- Structuring content to meet the variety of ways in which people process information.
- Delivering content to meet the variety of learning styles of students.
- Using words, phrases, tone and actions that create a desired impact.
- Using language that specifically relates to preferred representational systems.
- Using rules based and motivating language to increase rapport and to help create a mindset of possibility.
- Gaining authority in the right contexts and maximising influence.
- Using attitude, and a variety of characteristics to

create the most engaging way of communicating information.

- How to extract the teaching qualities of others.
- Installing the positive qualities of others in yourself.
- Helping students to reflect and understand the implications of their actions without causing unnecessary resistance.

Here's what teachers say about NLP4Teachers Training

"This confirmed the power of positive thought! Plus I learnt the importance of valuing everyone's contribution."
Zoe Harding

"I most enjoyed learning about my colleagues that will enable me to motivate and support them in the future."
Nicola Gubbins

"I learnt that your team/workmates have a lot to offer even though everyone has many different ideas and values"
Sandra Mileham

"It was interesting to learn about how pupils perceive me and how I perceive them. I've had a chance to reflect on the views of others and got to know other staff better through the interactive games" Nicky Chaplin

To book onto an NLP4Teachers event, visit www.NLP4Kids.org or call 0845 3192 666



NLP4Parents

Being a parent is by far one of the most challenging and rewarding jobs on the planet! Unfortunately with this particular job there is no training manual, limited feedback on your performance, and no right or wrong way of doing things. It can also be difficult to find support and many parents experience the feeling of not doing a good enough job if they have to ask for advice from a professional.

There is no right way of being a parent, but there are steps that you can take if your family relationships are not working out as well as they could be. Or perhaps you just want to be prepared for the challenging teenage years to come!

NLP4Parents involves learning some of the basic techniques of NLP that can really influence the way you and your child relate to one another. We can't promise that they'll love doing their homework as a result of you attending the course, but you will learn some great ways to incentivise them to get their homework done. This isn't your average parenting course where we talk about reward systems and star charts (although they have their uses). With NLP4Parents you will learn new language patterns and ways to approach options with your child that will have them responding with less fuss whilst still feeling empowered. Using your new skills you will also be able to better support your child in overcoming their own challenges and improve relationships between siblings.

Common problems that parents experience with their children include:

- Arguing
- Stale mate (not talking to each other)
- Stone walling (saying bad things about each other)

It's important to recognise that NLP4Parents is not about changing your child or what your child does, but about changing your responses and communication with your child so that you begin to nurture more desired responses from them.

- Creating a better connection with your child to improve communication.
- Identifying key issues that parents experience and their causes.
- Establishing the key needs our behaviours are seeking to meet.
- Overcoming lack of control, helplessness and perceived loss of love or rejection.
- Helping your child to develop independence and maturity whilst maintaining authority and love.
- Why perseverance and flexibility are so important in maintaining balance and how to give structured feedback to increase desired behaviour.

- Establishing parental values and where the most important areas are for you to put your focus.
- Accessing positive emotional states with speed and ease.
- How to fully understand and listen to what is happening internally for your child without making assumptions.
- Taking responsibility to increase feelings of control.
- Using goal setting to improve your reactions during challenging scenarios.
- Creating the illusion of choice for your child to displace their resistance.
- Using your words, tone and physical body to improve command and influence.
- Using language to increase motivation and the sense of possibility.
- Managing others reactions and behaviour by using simple techniques to adjust your own.
- Overcoming conflicts with ease.
- Reducing sibling rivalry and helping them to achieve a harmonious relationship.
- Having clear communication and separating a child from their unwanted behaviour.



Here's what parents say about NLP4Parents workshops:

"I've most enjoyed the shared experience and looking at how our behaviour impacts." Emily Evans

"I'm now understanding me a little, not just as a parent. I learnt how to motivate and support my child more effectively with my new knowledge of processes linked around communication." Jo Hill

"Listening to what they actually say, not what I think I have heard. It's been very helpful so keep at it!" Ian Kopel

"I learned that good communication is key." Jacky Cook

To book onto an NLP4Parents event, visit www.NLP4Kids.org or call 0845 3192 666



Join Our Team

- Would you like to teach children skills for life?
- Do you enjoy helping others create personal change and empowerment?
- Do you have a good rapport with children?
- Have you had experience with young people?
- Would you like to work flexible hours?
- Would you enjoy running your own business?

If you answered "Yes!" to all of the questions above then we would be keen to have you join the NLP4Kids team.

We are looking for people who have an interest in NLP or have had some experience working with children and young people (but ideally both) to take the NLP4Kids workshops into schools and groups and to work with children on a one to one basis. We will provide you with ongoing NLP4Kids training and access to our training resources and marketing strategies.

You will be granted a license to carry out NLP4Kids workshops on a 3 yearly basis and your license can be revalidated every 3 years for as long as you want to keep it and providing we are happy with the way you are representing our company. We will provide training for those who are not yet trained to a minimum of NLP Practitioner level as our sister company People Building can provide you with a accredited NLP Practitioner home study training. There will be ongoing support and training which must be attended in order for your license to remain valid.

We will take care of the Google advertising and will feature you on your own page on the NLP4Kids website. We will also help and direct you with your own sales and marketing campaigns via a monthly webinar for all of our licensees. In addition, there is yearly re-training and the opportunity to add further components to the license you already hold, such as NLP4Parents training.

Here's what our NLP4Kids Practitioners have said about their training with NLP4Kids....

What have you enjoyed most about your NLP4Kids training?

"Meeting new NLPers and our trainer's belief, energy, expertise and skill."

"Our Trainer's Presentation of the workshop and skills, meeting and sharing ideas with the other licensees and learning how to apply my NLP knowledge to kids."

"Having an exceptionally knowledgeable, inspirational and motivated trainer! Being with like minded people and training to do a job which will help, inspire and motivate others."

"Incredibly informative and meeting a wonderful group of people who will be my peers and work colleagues."

"The enthusiasm, bubbiness, drive, inspiration, commitment and openness of our trainer."

What has been the most significant thing you have learned or experienced as a result of this training?

"Marketing skills and belief in my own abilities. I'm seeing new pathways opening."

"That everyone here brings a resource of ideas and experiences – I'm so used to working on my own."

"How easy it is to help young people learn NLP techniques. Recapping which NLP techniques can be used for various problems was really beneficial."

"More belief in myself that I can do this and make the switch from my corporate world – I even more want to work with kids."

"Being taken through how to run a workshop and confidence to have one to one sessions with children."

What did you think about the quality of the trainers and coaches? Were you adequately supported?

"Excellent and very good support"

"Excellent – fantastic rapport and presentation skills, loved the energy and humour."

"Excellent standard of professionalism! Outstanding teaching ability and very encouraging. All questions were answered and I feel so much more confident in what I have learnt."

"Amazing, super, brilliant!!! Nuff said!"

"Gemma is an exceptional woman with loads of energy and business savvy."

To join our team, visit the "join us" page on www.NLP4Kids.org or call 0845 3192 666





Become a Licensed Practitioner with NLP4Kids

NLP4Kids Support – The Business in a Box That Get Results!

Marketing Tools:

- Your own NLP4Kids email address
- NLP4Kids Flyers
- Business cards – we provide the 1st batch and the details of our suppliers for further orders.
- Brochures - we provide the 1st batch and the details of our suppliers for further orders
- Polo shirts - we provide 2 and the details of our suppliers for further orders.
- Details of our suppliers for branded pens, stickers etc
- The NLP4Kids Playbooks available for download and printing ready for your workshops
- Parents guidance notes
- Webinar recordings and videos
- Headed paper
- Invoice templates
- Sales letters for schools

Use of Our Images

- NLP4Kids logo
- NLP4Teens logo
- NLP4Students logo
- NLP4Parents logo
- NLP4Teachers logo
- Hypnotherapy4Kids logo

Marketing Advice:

- 15 Top Tips To Make Your Website Look Lovely & Get More Clients – This has some steps for you to implement after we have designed your website.
- How to Significantly Improve Your Chances of Becoming a Therapist with Too Many Clients – This is a “To Do” list for you.
- Creating Adverts and Posters – NLP4Kids templates for you to use.
- Scripts for on the phone to convert your enquiries into paying clients.
- How to write great articles – write a good article for self promotion.

Extra Resources and Assistance:

- The opportunity to coach on the future NLP4Kids training courses and meet the new additions to the team and refresh your skills – for free.
- We will advise you on where to get first aid training and child protection training.

- We will pay for your professional liability insurance.
- Access to our support network – the web designers we use and our website optimization specialists.
- Ongoing support from the rest of the team on our forum so you can always ask others if you are having challenges. The continual professional development of a like-minded team ensures that you are making your business work.
- An invitation to attend a live webinar every month where we will discuss new marketing strategies, therapeutic challenges and get some CPD!
- There is someone at the end of the phone or an email away should you need some help or assistance.
- Potential clients will also have access to your details via our mini websites such as www.NLP4Students.org and www.Hypnotherapy4Kids.org.
- Publication of your work – if you write articles related to your work with children we'll publish then on our website with a resource link back to your profile page. This gives you the opportunity to set yourself up as an authority in the field of working with children and will increase your advertising on the internet .
- Promotion of your work – we'll also send your article out to all of the NLP4Kids related social media including Facebook, Twitter and Linked in.
- Promotion of your events – if you have a workshop coming up, just let us know. We'll include the details in the NLP4Kids newsletter which is sent out to over 6000 subscribers.
- Management of your enquiries & bookings**.
- We will contact 100 schools on your behalf to kick-start your business growth.

**There is a small charge for this service

Your own NLP4Kids themed website:

This is personal to you! Created from start to finish for you so that you do not have to do any of the hard work! (Except tell us about yourself)

- Includes a fully integrated blog
- Your own NLP4Kids email address
- Built in data capture facilities
- NLP4Kids branded
- We will help you to write your content
- Supply images for you to use, royalty free

This website is valued at £2500.00





People Building Member Club – Life time free access to provide ongoing CPD

- **A Podcast to Download**
Every month you will be able to access this members only audio which will cover a specific topic.
- **A Hypnosis Audio Download**
Currently available to purchase from People Building and itunes for £7.99.
- **A Hypnosis Script** (and the same script dissected so you can see how it works and why).
- **NLP Uncovered**
Every month we'll take something from NLP and explain what it is, why it works and how to use it.

Plus You'll Also Have Access to:

- **An Invite Every Month to Our Members Webinar**
– where you will hear great speakers from the world of NLP and Hypnotherapy.
- **A Video Podcast Every Month**
Each month I will record a video bringing you stories and new or exciting news from the world of self development.
- **Access to the Members Forum**
As a member of People Building you will have access to our forum from where you can communicate with other members in the forum.

Annual Value £504.00

PLUS

Unlimited One to One Business Mentoring

We have spent years tweaking and perfecting the NLP4Kids techniques and marketing strategies.

Starting from a private therapy practice 7 years ago we've spent a great deal of time, effort and money learning what works and what doesn't in the therapy and coaching business.

We now have clear systems to share with you, to help you achieve the success we have shaped, as both specialists in child therapy and within the entire business.

During your one to one personal mentoring, we will:

- Work with you to establish your current needs and formulate an action plan of goals for you to achieve.

- Reveal how Gemma went from a sole trader, with a full time job and a part time therapy practice to quitting her job and needing to employ staff and to license the business to others – and how you can do the same.
- Tell you how Gemma gained “expert status” by using products to elevate her profile. We'll tell you how to do this and where to get the resources you need to achieve it.
- Hold you accountable to achieve specific steps between our sessions together.
- Show you how to avoid doing everything yourself and effectively outsource many of the tasks Gemma slogged her guts over in order to raise her profile!
- Help you overcome any limiting beliefs that prevent you from sharing your amazing skills with the world.

To become a LICENSEE you MUST:

- Be highly motivated to achieve.
- Be prepared to take massive action.
- Be able to listen and follow the steps we give you.

During your training we will be evaluating each individual in the group and will invite you to complete an application form and then attend an informal interview. Those who are successful in their application will have the opportunity to join the NLP4Kids team as a licensed practitioner.

We look forward to welcoming you to the NLP4Kids team.





★ A BRIGHTER FUTURE BEGINS TODAY

NLP4Kids was founded by Gemma Bailey and Kay Gill. Both are hypnotherapists and trainers in NLP and they met whilst on an NLP training course. Gemma and Kay have had many years experience working with children in a therapeutic setting and conducting the NLP4Kids workshops. In addition their previous experiences with children include Kay as a mother, and Gemma as a qualified Nursery Nurse.